



## Purchase from Africans for Africa (PAA) Programme

Side event 09: "Promoting local food purchases for food assistance in the African continent: demand driven local food procurement and the role of farmers' organizations" (WFP & FAO)

Thursday, 18 February 2016 – 15:30-17:00



Purchase for Progress

P4P



## **Background:**

The Purchase from Africans for Africa (PAA) Programme is a joint initiative of the World Food Programme (WFP), the Food and Agriculture Organization (FAO), the Brazilian government and the United Kingdom Department for International Development (DFID) initiated in February 2012. PAA Africa seeks to promote food and nutrition security and income generation for smallholder farmers through local food purchase initiatives in five Sub-Saharan African countries: Ethiopia, Malawi, Mozambique, Niger and Senegal.

PAA Africa combines local purchase schemes for school feeding and food assistance working in three levels: policy, programming and implementation, combining knowledge and operational components. Over the course of the pilot, WFP and FAO have been working with farmers' organizations, local and regional governments. These collaborations supported the development of context tailored models of local food procurement from smallholder farmers that contributed to an increase of crop production and timely delivery of nutritious school meals.

### **Phase I (February 2012 – December 2013)**

During the first implementation phase, PAA Africa supplied 130,000 students in 420 schools with locally produced food and increased the productivity rate of 5 516 family farmers by an average rate of 114 percent, guaranteeing markets for an average of 37 percent of the food they produce.

### **Phase II (January 2014 – June 2016)**

The second phase of PAA Africa has been supporting 11,300 farmers and 158,000 students so far. The Programme has reinforced field operations, promoted learning and sharing activities along with developing a monitoring and evaluation component.

### **Objectives of the side event**

- Present the Purchase from Africans for Africa (PAA) Programme
- Strengthen the awareness of the role of farmers' organization on local food procurement
- Increase participation, voice and recognition of farmers' organization in process of local food procurement

### **Agenda**

15:30 Open and Introduction  
15:45 Presentation of the PAA Africa experience in the five African countries  
16:15 The role of farmers' organization on local food procurement  
16:45 Closing

### **Contact:**

WFP: [wfp.paa.africa@wfp.org](mailto:wfp.paa.africa@wfp.org)

FAO: [esn-director@fao.org](mailto:esn-director@fao.org)