

Draft Agenda for CFS High-Level Forum on Connecting Smallholders to Markets – June 25, 2015

Draft outline of the day

	Time	Session title/purpose	Format
Session 1	9.30 – 9.50	Welcoming by CFS Chair & Moderator (Zeinab Badawi BBC journalist, tbc))	Housekeeping, structure
	9.50 – 10.30	Keynote - Taking stock: Smallholders as market actors in a globalised food system	Key-Note <u>Pierre-Marie Bosc</u> , French Agricultural Research Centre for International Development, CIRAD Discussant (confirmed) <u>Shi Yan</u> , Vice-President of Urgenci and President of Chinese Network of over 500 Community Supported Agriculture organisations (confirmed)
	10.30 – 12.30	Examples of good practice: Showcasing what worked where & QA	4 or 5 cases presented (8-10min each) and discussion with audience (60min Q&A) 1. <u>Mamatou Kane</u> , Faso Jigi Farmers Organisation, Mali (P4P) OR: <u>Mamadou Goita</u> , ROPPA (West African Peasants and Farmers' Network) (Sikasso case study) 2. <u>Prince Camara</u> , Director of SCP programme of the MOA of Sierra Leone (gov) for section 5 3. <u>Valter Bianchini</u> , Secretary of Ministry of Family Farming, Brazil OR as alternate: <u>Claudia Ranaboldo</u> , RIMISP Bolivia (for section 1) 4. <u>Ruth Rawling</u> , Cargill & CARE RDI partnership: Cargill (Business Partnership/ VC support to Smallholders through a partnership between an NGO and Private sector)

			5. <u>Ester Olivas Càcere</u> , Secretary General - OriGIN International (Brokering Geographic Indication in a PPP – Sao Tome Example, but also other experiences on GI).
	12.00 – 14.00	Lunch break	Food should represent the day's topic (e.g. listing information on sourcing and contracts on menus)
Break-out	14.00 – 15.30	Break-out groups: 5-6 groups arranged by language to discuss experiences/answers from CFS members	5-6 groups in different corners of the 2 conference rooms to discuss guided by 1-2 lead questions. (60 min group work / 30min to organise before and after)
Session 2	15.30 – 17.00	High Level Panel: way forward on the agenda: Areas of need for policy action; areas of further need to understand; actions to be committed to	High-level panel discussion with moderator Filtered points from group work to feed in (on cards) 1. <u>Cairo Laguna</u> (President of World Forum of Fish Harvesters, WFF) 2. <u>Fay Fay Choo</u> (MARS Asia Cacao Director, Indonesia, Vietnam/Singapore) 3. <u>Carlo Petrini</u> (Slow Food President) – Local food systems 4. <u>Chukki Nanjundaswamy</u> (La Via Campesina, India) OR <u>Dyborn Chibonga</u> (CEO - National Smallholder Farmers' Association of Malawi, NASFAM) 5. <u>Joachim Von Braun</u> (University of Bonn): Academic/Policy/Former Head of International Food Policy Research Institute, IFPRI OR <u>Tom Reardon</u> (Michigan State University): Agricultural, Food and Resources Economics/ Pro-small markets integration
	17.00 – 17.30	Closure: Chair summarise day's core points & implications for CFS	

* Note: only the two main sessions have simultaneous translation (break-out will be by language/ more informal)

MORNING

Opening: CFS Chair & Moderator Open

20min

1 Keynote speech & Discussant: Stock-taking: Smallholders within markets & a changing global food system – what markets? What smallholders? What linkages? 40min

The idea of this first opener would be to take a step back and understand a bit better what are the conditions within which the 2 billion rural people living on 500.000,000 small farms operated. Logically, the panel would “zoom out” - starting from the situation of smallholders to the global food system and conclude by identifying opportunities and challenges.

Key-note speaker on smallholder realities and global food systems and **Discussant** smallholder representative to explain their main marketing channels and every-day realities

- Type of small farmers/ producers: (Def & Distribution across the globe) Size of land; other measures for size → “small”
- Type of markets: (Data on markets and volumes transacted) Local weekly/daily markets; district level markets; urban and semi-urban markets; international and export markets: (maybe a bit less on input markets – where do they come from, as well as supporting services – finance, insurance, TA/extension)
- Type of linkages small producers engage in: (data on volumes and condition of different linkages): informality of trade at local level; urban-rural trade; direct linkages to buyers (contract farming, vertical integration, etc.)
- Change in global food systems & population growth: Growing Urban populations which currently source from international markets and (maybe) neglect local food supply? Size of smallholders in that food system changing (agr. Transformation and population moving out of agriculture); demand requirements changing; diets changing; growth of urban agriculture.
- Changes in GDP and the challenges of smallholder incomes to ‘keep up’
- Opportunities of these changes for small producers: How can they seize this? E.g. large processors reaching out to source from small producers; small producers fast to react to urban market demand; etc.
- Challenges to seize these opportunities and threats to smallholder production system: Which linkages are not working and why? (e.g. econ of scales press small producers out, unless they organise to overcome this). Supporting farmers so they can organise. How to support smallholder farmers to become more commercially oriented? What market structures disfavour them – e.g. aggregation of supermarkets/retailors in many supply chains? What other support they would need to engage more constructively? Financing of smallholder farmers – how can the working capital challenge receive more focus?

2 Learning lessons from concrete examples – showcasing examples from report/ good practices

120 min

This session would follow the discussion on the broad picture, by zooming back into the smallholders worlds and give concrete examples of what worked where.

4-5 examples presented 10min each, to showcase how farmers/farmer groups seized opportunities to engage under beneficial conditions for them in markets and that this has resulted in increased food security – for them/ for others?

Followed by QA and comments

Lunch Break

120 min

AFTERNOON

3 break-out session: What answers to these challenges have been found from CFS members

90 min

(60 min group work, 30 min to organise them)

Participants will be split in 5-6 groups and work in corners of the different conference room. The group work will be guided by lead questions (1 or 2), and we need facilitator for each group.

Questions could be:

- What answers to the mentioned challenges to engage farmers on profitable terms into markets have you found in your country/context? (share evidence)
- What three measures/ areas of actions sees your group as critical to engage farmers on more profitable terms/linkages in growing/changing markets?

Note: Ideally results are harvested somehow – on cards, flipcharts, presentations that can be shared (1 slide per group), to bring them back to the plenary afterwards.

4 High Level Panel: So what – Moving to policy recommendations and areas of intervention

90 min

This is the final panel that closes the day with a broader discussion on concrete examples of areas of (i) further need to better understand – what we cannot decide yet; and (ii) areas of clear need to take action and (iii) how this action would look like.

The panel should be a mix of policy makers, and farmers that discuss what needs to be done and how to move ahead. The moderator can include a number of core questions raised in the earlier group work (which we will have to filter in the 45min between). 30 min of panel discussion + 60 min engagement with audience through Q&A.

5 Closure

30 min

Chair closes by summarising the results of the day, based on moderator's synthesis. (10-20 min)
